atrialfibrillationassociation

News Release

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South West Regional Health Summit on Atrial Fibrillation

Translating national health policy into local implementation priorities

Event Date: 12th November 2010

The Atrial Fibrillation Association is to take part in a regional health summit for the South-West of England, looking at how planned coalition government changes in health policy can improve the lives of patients with atrial fibrillation.

The summit is being hosted by Adrian Saunders, MP (Chair of the APPG on Diabetes) on 12th November 2010 in the wake of the recent White Paper published in July that outlines plans for the biggest shakeup in the NHS for decades. It will consider how clinical leaders, NHS managers, patients and commissioners can maximise health outcomes in Atrial Fibrillation. It will also seek to understand how these stakeholders can optimise healthcare provision to make it more responsive to local patient needs, and redesign pathways to build on NHS best practice. The summit is sponsored by Sanofi-Aventis.

The Atrial Fibrillation Association's Information and Support Officer, Jo Jerrome, will be speaking at the summit along with Julie Harries, Director of Heart Programme for NHS Improvement, and Sunita Berry and Michelle Roe, Network Directors of the South West region's Cardiac and Stroke Networks. In addition, there will also be a number of local clinical leaders and champions for AF services.

The summit will be attended by stakeholders from all levels within the South West region's health service (Bristol, Cornwall, Devon, Dorset, Somerset, Wiltshire, Gloucestershire), and the focus will crucially be securing clear action points for participants in establishing local partnerships, forming working parties, and giving individuals and organisations responsibility for driving forward specific service improvements.

Editor's Notes:

1. For more information, contact Jo Jerrome at jo@atrialfibrillation.org.uk
2. The event takes place at The Cavendish Suite, Grand Hotel, Sea Front, Torquay TQ2 6NT
3. To attend the event, contact George Pearson, on 020 7824 1852 or george@insightpa.com.
4. The Atrial Fibrillation Association website is at www.atrialfibrillation.org.uk